

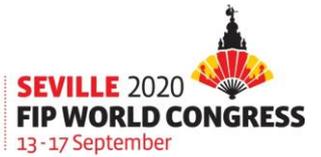


SEVILLE 2020
FIP WORLD CONGRESS
13-17 September

The logo for the Seville 2020 event features a stylized black silhouette of the Giralda tower atop a colorful, multi-colored fan or umbrella shape with segments in red, orange, yellow, and green.

Sponsorship Opportunities





80th FIP World Congress of Pharmacy & Pharmaceutical Sciences

13 - 17 September 2020
Seville Conference & Exhibition Center (Fibes)
Seville, Spain

*The technological revolution –
Impact on pharmacy and health care*

Co-organised by:



The General Pharmaceutical Council of Spain

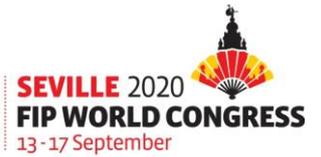
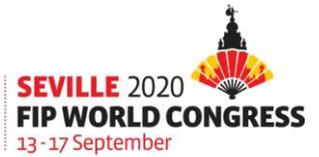


Table of contents

1. Welcome.....	4
2. Congress details and contact information.....	5
3. About congress.....	6
4. About FIP.....	6
5. Programme theme.....	7
6. Programme topics.....	8
7. Audience profile.....	8
8. Why support or exhibit at Seville2020?.....	9
9. Supporting opportunities.....	10
10. Supporting add-ons and naming rights.....	11-12
11. The congress venue and floorplan.....	13
12. Exhibition opportunities.....	14
13. Supporting booking form.....	15
14. Terms and conditions.....	16



Welcome

Dear Colleagues and Friends,

The International Pharmaceutical Federation (FIP) and The General Pharmaceutical Council of Spain are excited and honoured to host you in Seville, Spain, at the 80th World Congress of Pharmacy and Pharmaceutical Sciences, from 13 to 17 September 2020.

Ubiquitous, mobile supercomputing. Intelligent robots. Self-driving cars. Neurotechnological brain enhancements. Genetic editing. News of dramatic change is all around us. We are at the beginning of a revolution that is fundamentally changing the way we live, work and relate to one another.

Previous industrial revolutions liberated humans from reliance on animal power, made mass production possible and brought digital capabilities to billions. This latest industrial revolution is fundamentally different. It is characterised by a range of technologies that are fusing the physical, digital and biological worlds, impacting on all disciplines, economies and industries, and even challenging ideas about what it means to be human. This technological revolution will also completely transform health care and pharmacy.

Digitalisation is already allowing the keeping of structured patient records, facilitating electronic prescribing, dispensing and administration of medicines, automating the handling of medicines in the supply chain, and providing tools for monitoring the efficacy and safety of medicines in use. But technological progress also presents opportunities to invest in health care that proactively ensures better health and disease prevention, while ultimately minimising costs. Developments in technologies and smart systems capable of understanding health issues and complicated diseases also bring the prospect of new pharmacy tools and services. Innovation will provide ways of improving delicate decision-making processes and optimising treatment outcomes. Further advances will enable pharmacists to interact with patients through the creation of a common platform for accessing data and information in new, more efficient way.

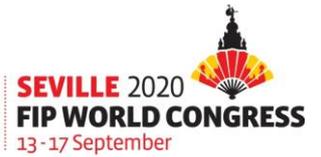
Come to the 2020 FIP World Congress, where pharmacy practitioners, pharmaceutical scientists and educators from around the world will discuss and prepare for these new technologies that will empower our profession.

Be part of this festival of discovery and inspiration — the future of the profession is bright!

Dominique Jordan
President
International Pharmaceutical Federation (FIP)

Jesús Aguilar Santamaría
President
General Pharmaceutical Council of Spain

Congress details and contact information



Congress date: September 13-17, 2020
City / Country: Seville, Spain
Venue: Seville Conference & Exhibition Center (Fibes)
Participants: 5,000 participants (3,500 international and 1,500 national)

Congress Organisers: International Pharmaceutical Federation (FIP)

Mrs Carola van der Hoeff

Andries Bickerweg 5 2517 JP, The Hague - The Netherlands

T | +31 70 302 1981

E | carola@fip.org

W | seville2020.fip.org/

For inquiries on sponsorship opportunities please contact:

Carola van der Hoeff: carola@fip.org

For inquiries on exhibition opportunities please contact:

Ramon Llunell

T | +34 902 090 014

E | ramon@interalia.es

About our congress

The 80th FIP World Congress of Pharmacy & Pharmaceutical Sciences Congress will be organized by FIP with the support of the General Pharmaceutical Council of Spain between September 13 - 17, 2020 at the Palacio de Exposiciones y Congresos de Sevilla (Fibes) – Seville / Spain. As every year, this event will bring together around 5,000 clinical pharmacists, scientific pharmacists and educators from all over the world to discuss and prepare for new technologies that will empower pharmacy profession.

It's expected that the FIP Seville World Congress, which will be held simultaneously with the National Pharmaceutical Congress, will be attended by more than 5,000 pharmacists and professionals from more than 100 countries and will provide laboratories and companies in the pharmaceutical sector the opportunity to present their products and services to an international audience.

The 2020 FIP congress will show us that the technological revolution is posing new challenges in all areas. Comprehensive and seamless patient care can be a reality if the possibilities offered by new technologies are exploited to improve quality, efficiency, accessibility and communication in a patient's health care journey.

More information on the programme can be found at <https://seville2020.fip.org/programme/>

About FIP

The International Pharmaceutical Federation (FIP) is the global body representing pharmacy, pharmaceutical sciences and pharmaceutical education. Through our 151 national organisations, academic institutional members and individual members, we represent over four million pharmacists, pharmaceutical scientists and pharmaceutical educators around the world.



Programme Topics

Enabling change – Is your country ready?

Participants will focus on change in both developed and developing countries, education, workforce, advocacy, regulation and the cost of change.

Passion for pharmacy innovation

Participants will look at scientific and technological innovations occurring around the world and how to adapt to and exploit these advances in pharmacy.

From children's health to healthy ageing – Impact of technologies on quality of life

The foundations for lifelong good health are best laid in childhood. Participants will explore how to do that together with the many possibilities for healthy ageing

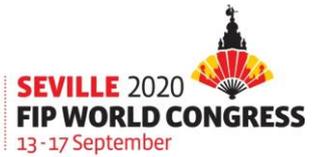
Targeting special interests

Participants will be offered sessions catering for special interests in pharmacy and pharmaceutical sciences.

Audience profile

- Community pharmacy
- Academic world
- Hospital pharmacy
- Industrial pharmacy
- Regulatory bodies
- Science
- Pharmaceutical research
- Pharmaceutical technology





Why Support or Exhibit at Seville 2020

Engaging with Seville 2020 will showcase your organisation to the global world of pharmaceutical scientists & professionals, giving you a unique opportunity to demonstrate your products and services to a receptive and targeted audience of influencers.

Your support will allow us to set up a high-level congress that is excellent both in content and organisation and will enable us to cater to the demands of the top-level participants and guests.

Your organisation will:

- be promoted in the lead up to Seville 2020 through FIP Journals and news publications that reach a connected audience of over 4 million globally;
- tap into member interest and loyalty post-event and all year round via social media channels, to stay engaged and connected through the delivery of content and research;
- be able to validate your commitment in advancing the association and the industry.

Plus experience up to 5,000 academic, acute and inspiring minds anticipated to gather in Seville 2020, to make this a truly ground-breaking event.

Come to the 2020 FIP congress in Seville, Spain, where pharmacy practitioners, pharmaceutical scientists and educators from around the world will discuss and prepare for these new technologies that will empower pharmacy profession.

Supporting Opportunities



An array of opportunities for supporting and collaborating with the Seville 2020 congress is available, and we are happy to facilitate bespoke packages as required.

Diamond

€50,000

Seville 2020 website banner advert (Hyperlinked) as presenting partner
5 full time delegate passes
Branding in the programme
Possibility of organising a scientific satellite under the coordination of the Programme Committee, marketed to the entire delegation (room rental and basic AV equipment is included)
Flyer in the congress bag

Gold

€40,000

Seville 2020 website banner advert (Hyperlinked) as supporting partner
3 full time delegate passes
Branding in the programme
Possibility of organising a satellite, marketed to the entire delegation (room rental and basic AV equipment is included)

Silver

€30,000

Seville 2020 website banner advert (Hyperlinked) as general sponsor
2 full time delegate passes
Branding in the programme

Bronze

€20,000

1 full time delegate passes
Branding in the programme

Supporter

up to €5,000

Branding in the programme

Supporting add-ons and naming rights



Welcome Reception

- signage with logo
- branding in programme

€20,000



Congress Dinner

- verbal recognition
- signage with logo
- branding in programme

€15,000



Mobile App

- download details on website
- signage at on-site registration
- logo on home in screen
- branding and instructions in programme

€15,000



Wi-Fi Exhibition Hall

- signage
- logo on log in screen
- branding in programme

€15,000



Private breakfast meeting

- meeting space at the congress centre
- basic AV and technician
- listing in programme

€10,000



Poster area partner

- signage in poster section of exhibition hall
- branding in programme

€10,000



Volunteer / students shirts

- logo exclusively on shirts students/ volunteers for congress duration

€6,000



Venue signage

- logo placed on all screen signage through the congress centre

€15,000



Notepads & pens

- logo printed on notepads and pens, inserted into congress bag

€7,500



Lanyards

- logo on the lanyard

€10,000



Opening ceremony

- Verbal recognition
- signage with logo
- branding in programme

€10.000



Exhibition opening reception

- immediately follows opening ceremony
- signage with logo
- branding in programme

€10.000



Refreshments partner

- Verbal recognition
- signage with logo

€10.000



Congress Bag

- exclusive logo placement on congress bag
- inclusion of promotional literature in bag

€15.000

Final Programme advertising



Back cover

€5,000

Inside front cover

€3,000

Inside back cover

€2,000

Inside full page

€1,500

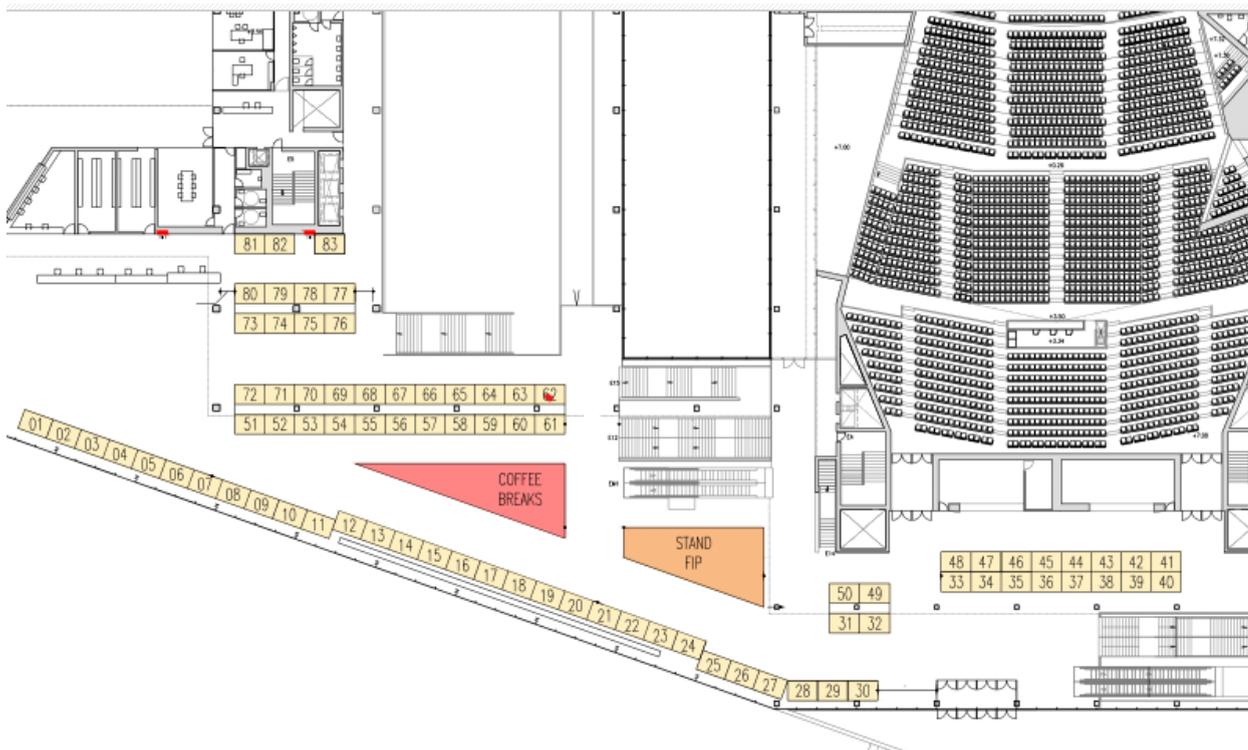
* Please note that %21 VAT will be added to the calculated amount.

The congress venue FIBES

Avda. Alcalde Luis Uruñuela, 1,
 41020 Seville - Spain.



The floorplan



Exhibition opportunities

The Seville2020 exhibition offers the perfect opportunity to raise your organisation's profile and build relationships with key decision makers within the pharmaceutical sciences industry. If your organisation has a vested interest in this sector, you cannot afford to miss this opportunity. The industry exhibition will be the hub of the event, hosting all congress refreshment breaks as well as posters, guaranteeing an excellent through-put of congress delegates.

The exhibition area will be located in the area, to which all participants and their accompanying persons will have access, both at the World Pharmacy Congress and at the National Congress, which will be held simultaneously.

Standard rate: FIP + CNF 6.500€

- Modular stand of 6m² (3m width x 2m depth x 2.5m height)
- 1 free registration to the FIP Congress
- 2 exhibitor passes
- Logo on the web are included

Would you like to participate?

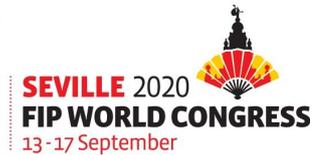
If you are interested to take participation at the exhibition for more information, please the contact:

INTERALIA – Technical Secretary

Ramon Llunel

E | ramon@interalia.es

T | +34 902 090 014 / +34 934 16 14 66



Supporting Booking Form

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

Company name: _____

Contact person: _____

Address: _____

Town/ City: _____ Postal code: _____

Country: _____ Telephone: _____

Email: _____

I declare that the sum of € _____ will be paid within 30 days of receipt of the invoice. The undersigned is fully aware of the Terms and Conditions of the general regulations set out in this brochure without reservations.

Signature

Date

Sponsorship Opportunity (Please tick)

Diamond	<input type="checkbox"/> €50,000	Bronze	<input type="checkbox"/> €20,000
Gold	<input type="checkbox"/> €40,000	Supporter up to	<input type="checkbox"/> €5,000
Silver	<input type="checkbox"/> €30,000		

Add-ons and naming rights:

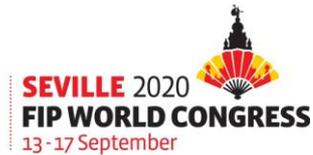
Welcome Reception	<input type="checkbox"/> €20,000	Advertising Final Programme	
Congress Dinner	<input type="checkbox"/> €15,000	Opening ceremony	<input type="checkbox"/> €10,000
Mobile App	<input type="checkbox"/> €15,000	Exhibition opening reception	<input type="checkbox"/> €10,000
Wi-Fi in Exhibition Hall	<input type="checkbox"/> €15,000	Refreshments partner	<input type="checkbox"/> €10,000
Private breakfast meeting	<input type="checkbox"/> €10,000	Congress Bag	<input type="checkbox"/> €15,000
Poster area partner	<input type="checkbox"/> €10,000	Inside Front Cover	<input type="checkbox"/> €3,000
Volunteer shirts	<input type="checkbox"/> €6,000	Inside Back Cover	<input type="checkbox"/> €2,000
Venue signage	<input type="checkbox"/> €15,000	Inside full page	<input type="checkbox"/> €1,500
Notepads & pens	<input type="checkbox"/> €7,500	Back cover	<input type="checkbox"/> €5,000
Lanyards	<input type="checkbox"/> €10,000		

Total value: € _____

Please complete and return at your earliest convenience to:

Carola van der Hoeff | COO & Congress Director
International Pharmaceutical Federation (FIP)
Andries Bickerweg 5 | 2517 JP | The Hague | the Netherlands
Tel: +31 70 302 1981 | Fax: +31 70 302 1999

**Please note that %21 VAT will be added to the calculated amount.*



Terms and Conditions

For a financial support to be valid, a completed booking form together with the appropriate supporting fee must be forwarded to Carola van der Hoeff (carola@fip.org).

Carola van der Hoeff | COO & Congress Director

International Pharmaceutical Federation (FIP)

Andries Bickerweg 5 | 2517 JP | The Hague | the Netherlands

Tel: +31 70 302 1981 | Fax: +31 70 302 1999

Please note that submittal of a signed booking form, indicates agreement to abide by the Terms & Conditions specified in this document.

Financial supporting opportunities are offered on a first come, first served basis according to the date that the booking form is received.

Cancellations:

All cancellations must be made in writing to the COO & Congress Director

- On or after 1st June 2020 – no refund will be available.

Payment:

On receipt of the sponsorship booking form, a confirmation and invoice will be sent.

Full payment is due within 30 days of the invoice.

Payment can be made by bank wire transfer to the account details on the invoice.

Force Majeure:

In the event of force majeure, the congress dates may be changed, or the congress may be cancelled. In the latter event, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without the possibility of recourse against the Organisers.